

Ganga Quest 2020

Introduction: Ganga Quest is a national online quiz on Ganga being conducted by National Mission for Clean Ganga (NMCG), an authority under the Ministry of Water Resources, River Development, and Ganga Rejuvenation, Government of India. The unique feature of the quiz are: a) conducted in both Hindi and English; b) an online quiz; and, c) a pan-India quiz

Ganga Quest is organized under the Namami Gange Programme to increase the connection of people to our national river, Ganga. The executive partner of National Mission for Clean Ganga for designing, conceptualizing, and developing Ganga Quest was TREE Craze Foundation (TCF), a not for profit organisation committed to Ganga, Rivers, and Environment. Wildlife Institute of India, GIZ (The Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH), and VA Tech Wabag Ltd., partnered with NMCG and TCF in this endeavor in 2019.

Objectives of Ganga Quest: Apart from engaging and creating awareness and knowledge among participants, Ganga Quest initiative aims at analyzing and evaluating the nature of participation and status of awareness among the participants. The targeted objectives are; Knowledge Building, Awareness Creation, Attitude Orientation, Knowledge Gap Assessment, and Baseline Determination

Important Dates

Launch of Registration: April 7th
 Launch of Quiz: April 22nd
 Completion of Quiz: May 22nd
 Prize Ceremony: June 5th

What's New

Open for NRIs and Foreigners
 Option of Mass Registration available
 More exciting prizes

Structure of Ganga Quest: Ganga Quest is carefully organized in three rounds where first two rounds are qualifying rounds with Round III as the main round for selecting winners. Round I explores the attitude orientation of participants for rivers with questions focused on three main objectives – understanding people-river connect, assessing sensitivity, and analyzing ownership towards the rivers. Round II assesses the overall knowledge on environment, rivers, and Ganga. Round II had an informative feedback mechanism in place, as for every correct/wrong answer, interesting facts related to the question were shared with the participants to enhance their knowledge. Round III was a completely competitive round where accuracy and time taken to complete the round was assessed to identify the winners. The participants were asked to select 2 themes out of 7 themes, in which the questions were framed.

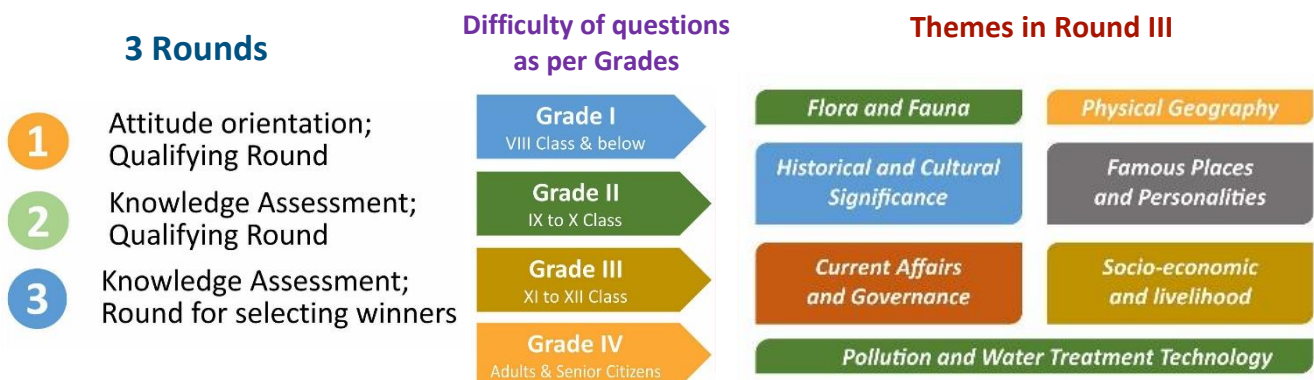


Figure 1: Structure of Ganga Quest